



## Multimedia Intern Job Description

**Availability:** Immediate

**Company:** Hong Kong String Orchestra (HKS O)

**Type:** Internship (paid)/Full-time

**Location:** Tin Hau, Eastern District

### About Us:

Hong Kong String Orchestra (HKS O), founded by internationally distinguished violinist Prof. Jue Yao SBS, BBS, JP, is Hong Kong's flagship professional string ensemble and leading cultural institution.

As Hong Kong's trusted global cultural ambassador, HKS O features a distinctive East-meets-West artistic positioning. It has delivered high-calibre performances across 14 countries and 52 cities, earning consistent acclaim at home and abroad.

Committed to cultural innovation, cross-border collaboration and Greater Bay Area cultural advancement, the Orchestra continues to elevate Hong Kong's international cultural standing and brand influence.

### Why Join Us?

This isn't a coffee-run internship. You'll own projects from concept to final cut, building a portfolio that gets you hired. Master key creative tools by designing and editing impactful short videos, posters, and banners, and producing professionally shot concert footage for real campaigns. Your work gets published across our digital platforms, providing you with tangible results to showcase. This is your chance to translate your creative passion into a professional calling within the vibrant music and arts industry.

### Responsibilities:

- **Visual Content & Design:** Create a variety of visual assets—primarily posters, banners, and short-form videos—for major social platforms (Xiaohongshu, WeChat, Instagram, Facebook) to drive audience engagement.
- **On-site Production:** Assist in video shoots, including camera operation, lighting, and audio setup; manage footage archiving and coordinate with external teams
- **Post-Production:** Edit videos (rough/fine cut, transitions, colour grading), add subtitles and effects; handle revision cycles and final delivery, using professional software



香港弦樂團  
HONG KONG  
STRING ORCHESTRA  
Artistic Director 藝術總監 | Yao Jue 姚珏

### Requirements:

- Bachelor's degree in Multimedia, Marketing, Communications, or a related field
- 1–2 years of internship or work experience, ideally in arts & culture
- Previous multimedia or content production experience in Hong Kong
- Proficient in design and editing software: Photoshop, Illustrator, Canva, Final Cut Pro, Premiere, Jianying Pro, After Effects, etc.
- Familiar with social media platforms and content trends
- Understanding of branding and marketing concepts
- Good command of Mandarin, Cantonese, and English
- Basic on-site shooting skills and video packaging knowledge
- Self-directed, passionate about art and music, with strong time management
- Creative and able to handle multiple projects under deadlines

### How to Apply:

Please email your resume and multimedia portfolio (links or attachments) to

[hkso@stringorchestra.org.hk](mailto:hkso@stringorchestra.org.hk) with the subject "Multimedia Intern Application".