



香港藝術節協會有限公司 Hong Kong Arts Festival Society Ltd

The Hong Kong Arts Festival is a non-profit organization committed to enriching the cultural life of the city. It presents around 130 performances by top local and international talent in February and March each year, and organises a wide range of auxiliary and educational events.

Suitable candidates are invited to apply for the following:

Assistant Marketing Manager / Marketing Manager (Video Production)

We are searching for an Assistant Marketing Manager / Marketing Manager who thrives in a dynamic and fast-paced environment. This role requires deep knowledge in video production with a proven track record of producing engaging and polished video content for marketing campaigns. You will play a critical role in shaping our storytelling efforts, developing visually compelling content, and driving audience engagement across multiple platforms.

Responsibilities:

- Edit raw footage into professional-grade videos, using strong storytelling, seamless transitions, animated effects, and professional sound design/balancing
- Film footages for marketing activities occasionally
- Integrate AI-generated visuals, animations, and enhancements into video content
- Adapt videos for multiple platforms and formats, including websites, social media and digital panels
- Adapt quickly to feedback from stakeholders and refine video outputs in a timely manner
- Stay up to date with AI tools, editing trends, and social media algorithms
- Collaborate closely with marketing team to execute innovative social media campaigns
- Be flexible in managing a variety of marketing activities and ad hoc requests

Qualifications:

- Proven experience of min. 4 years in video content development, particularly in production, editing, and post-production
- Proficiency and proven experience in motion graphics design, animations
- Hands-on experience in using AI tools for creative production, including visual ideation, content prototyping, and motion-related development
- A passion for arts and culture
- Good interpersonal skills, management ability, initiative and creativity
- Knowledge in the fields of advertising, production, media and e-marketing are an advantage

This is a contract post, renewable on a yearly basis.

Please apply on or **20 May 2026** with full resume stating current and expected salary, portfolio and a covering letter outlining skills and experience which are relevant to the above requirements and the fulfilment of the HKAF's mission.

Applications should be sent by mail to HR & Admin Manager, Hong Kong Arts Festival Society Ltd, Room 1205, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong or by email through hr.recruit@hkaf.org.

(All personal data collected will be used for recruitment purposes only.)

HKAF is committed to equal opportunity employment.