



City Contemporary Dance Company (CCDC) is a well-established performing arts company and one of Hong Kong's leading cultural institutions. We seek candidates interested in a rewarding career in the arts for the following positions:

MARKETING AND DEVELOPMENT MANAGER - PROGRAMME AND MARKETING DEPARTMENT

You will be responsible for developing and implementing marketing and fundraising strategies in the context of CCDC's mission and vision and its commitment to Hong Kong's dance development. He/she acts as the leader of the marketing team for publicity and business development of the Company, as well as project in charge of special projects.

Responsibilities:

- To develop and plan marketing strategies that resonate with CCDC's mission, vision, and unwavering commitment to Hong Kong's vibrant dance landscape;
- To implement fundraising initiatives and ensure the sustained growth and impact;
- To meticulously execute high-impact marketing and fundraising campaign;
- To oversee all facets of physical and digital publicity, including astute management of production promotion material, social media channels and the company website;
- To cultivate strong relationships with stakeholders, including patrons, sponsors, and collaborators;
- To lead the marketing team, fostering creativity and driving business development.

Qualification

- University graduate with minimum 6 years of solid relevant experience in marketing, public relations, brand building and fundraising;
- Be exceptionally creative and truly driven to create a great buzz for our dynamic organisation;
- Excellent copywriting and editing skills in both Chinese and English;
- Excellent command in English, Cantonese and Putonghua;
- Able to work under pressure and meet deadlines;
- Willing to work overseas and irregular hours;
- Passionate in performing arts and strong network in performing arts industry is an advantage;
- Candidate with more experience will be considered as Senior Marketing Manager.

Interested parties please send a full CV and a cover letter stating the reason for apply, the present and expected salary, along with relevant links to project portfolio to recruitment@ccdc.com.hk OR mail to **Recruitment (Programme and Marketing), CCDC (Flat F, 3/F, Golden Bear Industrial Centre, 66-82 Chai Wan Kok Street, Tsuen Wan) before 31 July 2024.**