

Job Description

Crafts on Peel is a charitable organization to revive, reinterpret and perpetuate traditional craftsmanship by fostering collaborations between traditional craftsmen and contemporary artisans through apprenticeship and exchange of techniques, with the aim of nurturing the younger generations to incorporate traditional skills into innovative contemporary design.

Located in a historic building at the heart of Hong Kong, Crafts on Peel serves as a multi-purpose creative venue, promoting the appreciation of craftsmanship and celebrating our shared cultural heritage through exhibitions, workshops and its Artisan-in-Residence program.

<https://www.craftsonpeel.com/>

We are looking for research interns who are organised, independent, proactive and have proven experience in producing social media content targeted for the audience of RedNote.

Responsibilities:

- Conduct research on marketing trends on RedNote
- Create bespoke content (including bilingual written content, and captivating visual content) for the audience of RedNote
- Support admin and ad hoc duties as assigned

Requirements:

- Degree holders from Marketing, Creative Media or related disciplines in the humanities is preferred
- Experience in using RedNote and producing content tailored to its audience
- Excellent command of written and spoken English and Chinese (Cantonese and Mandarin)
- Digital-savvy - proficiency in using MS Office and Adobe software
- Relevant work or internship experience in other cultural institutions would be a huge advantage
- Passionate about promoting crafts and culture in Hong Kong

Work details:

- Able to work 2-3 days per week from May to July 2025
- Stipend will be offered

Interested candidates please send your CV and [application form](#) to penelope@craftsonpeel.com & evlyn@craftsonpeel.com. Please state the position, to which you are applying, on the email subject line. Shortlisted applicants will be invited for an interview.



CRAFTS ON
PEEL 飄雅活藝

Crafts on Peel Limited
Job Application Form

Name:	(English)	(Chinese)	
Contact No.:		Email:	
University: <input type="checkbox"/> Attending <input type="checkbox"/> Graduated		Field of Study:	
Interested position:			

Please provide a brief description about yourself.
Please state your reasons for applying.
Do you have any relevant work experience?

Please indicate your availability:					
	Monday	Tuesday	Wednesday	Thursday	Friday
Full day 10:30am – 6:30pm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Language Proficiency (Tick the appropriate box)			
1. Spoken Language(s)			
	Fluent	Intermediate	Basic
Cantonese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mandarin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
English	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Written language(s)			
	Fluent	Intermediate	Basic
Chinese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
English	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you know other languages? How would you describe your proficiency?			

Application Method:

Please send this application form together with your CV to penelope@craftsonpeel.com and evlyn@craftsonpeel.com. Shortlisted applicants will be invited for an interview.

Remarks:

Information provided will be treated in strict confidence and only be used for recruitment-related purposes. All personal data of unsuccessful candidates will be discarded upon completion of the recruitment process.