

# Hong Kong Inter-School Choral Festival Designer

## Job Description

Report to the Artistic Director and Senior Manager, the **Designer** will be responsible for:

- Executing creative concepts and artwork including brochures, leaflet, poster, packaging, social media and website visuals;
- Assist in the video production for the organisation including pre-production, shooting, editing, subtitling and post-production;
- Working closely with different teammates to assist in planning, developing and implementing marketing strategies across various channels (such as websites, Facebook, IG, YouTube Channels, and other platforms) for the organisation;
- Liaising with external collaborators and managing photo and video selection for the organisation and HKICF programmes;
- Assisting with concerts/programme production duties, and;
- Performing ad hoc assignments and other duties as required to support the organisation's mission and objectives.

## You should have/be:

### Education

Bachelor's Degree in in graphic design, creative media or related fields preferred.

### Experience

Minimum 3 years of relevant working experience in digital and/or creative agency, or as an in-house graphic designer in arts and cultural sector, or a related field, preferably with exposure to NGOs, Government, or public and social service settings. Candidates with more experience may be considered for the position of Chief Visual Designer.

### Requirements

- Good interpersonal and teamwork skills, strong drive and career interest in charity work.
- Demonstrated passion for arts and culture, especially in choral music or music fields.
- Responsible and enthusiastic individual with creative energy and self-initiative, able to work under pressure and meet tight deadlines.
- Quick thinker, confident and well-organised, flexible, and have the ability to multitask and do what it takes to get the job done.
- Proficient in Adobe CS, including Adobe Illustrator, Photoshop, InDesign , Premiere Pro or other graphic design/video editing tools.
- Ability to handle sensitive and confidential information with discretion.
- Hong Kong permanent resident aged 18 or above.
- Immediate availability is highly preferred.

## Application Process

The Hong Kong Virtuoso Chorus Limited is an equal opportunity employer. Interested candidates should email their cover letter, CV, expected salary with contact information to [info@hkvchorus.org](mailto:info@hkvchorus.org) by 20 Mar 2025.

The information provided will be kept confidential and used for recruitment purposes only. Applicants not contacted within six weeks may consider their applications unsuccessful.