

Executive (Social Media Marketing / Event Support)

Responsibilities:

- Responsible for social media marketing through different platforms, delivering highquality and engaging content
- Manage end-to-end content production, including copywriting, video creation/editing, and publishing
- Provide event on-site support
- Support ad hoc assignments as required
- 5-day Work, including Saturday and work outside of normal schedule is needed

Requirements:

- Higher Diploma or above, preferably in Communication / Marketing / Journalism or related disciplines
- Hands-on in digital marketing / social media, preferably NGO / Performing Arts background
- Familiar with copywriting, visual and video creation/editing
- Knowledge of best practices in digital marketing / social media
- Experience in event photography is an advantage
- Multi-tasking, able to work independently and strong storytelling skill

Interested parties please send us **full resume stating current and expected salary and available date** to <u>hr@hkcchoir.org</u>.

Personal data collected will be used for recruitment purpose only.