

Senior Executive (Marketing)

Responsibilities:

- Drive and manage all social media platforms and the Company's website, including content creation, video production & posting
- Conceptualise and implement marketing initiatives, publicity and PR events
- Provide event on-site support
- 5-day Work, including Saturday and Sunday

Requirements:

- Degree holder or above, preferably in Communication / Marketing / Journalism or related disciplines
- Solid experience in Marketing / Production with NGO background
- Familiar with video production & applications
- Knowledge of best practices in digital marketing / social media and PR
- Excellent content writing in Chinese & English is a plus
- Multi-tasking and organized, able to work independently

Interested parties please send us **full resume stating current and expected salary and available date** to hr@hkccchoir.org.

Personal data collected will be used for recruitment purpose only.