



Hong Kong String Orchestra (HKSO) is founded by virtuoso violinist Jue Yao, SBS, JP in 2003. The Orchestra is committed to the development of professional platforms with our credo “grow young musicians, give joy of music”. HKSO strives to enrich Hong Kong’s cultural life with music and will continue to expand Hong Kong’s sophistication and unlimited vibrancy to the world.

We are now looking for a **PR & Marketing Assistant** to join our team.

Key responsibilities will include but not limited to:

- Develop creative ideas and copy-writing for brand promotions on social media platforms;
- Analyse online opinion to identify insights and to develop social media report;
- Support daily marketing activities and perform administrative duties, such as preparing proposal, reports and conducting market research;
- To implement on-line and off-line marketing and promotion plan for HKSO programs to maximize impacts and reach;
- To perform appropriate duties as assigned by management from time to time

Requirements:

- 1 - 2 years of working experience. Fresh graduates with good communication skills will also be considered;
- Degree or above in Marketing, Communications, Public Relations, or a related field;
- Good administration and organizational skill;
- Creative with good problem solving skills;
- Proficiency in MS Office and social media platform etc.;
- Immediate available is preferred.

Interested parties please submit application with detail CV, current and expected salary to pr@stringorchestra.org.hk (Data collected would be used for recruitment purpose)