



**Hong Kong String Orchestra (HKSO)** was founded by virtuoso violinist Jue Yao, SBS, BBS, JP in 2003. The Orchestra is committed to the development of professional platforms with our credo “grow young musicians, give joy of music”. HKSO strives to enrich Hong Kong’s cultural life with music and will continue to expand Hong Kong’s sophistication and unlimited vibrancy to the world.

We are now looking for a **Senior Outreach & Marketing Officer** to join our team.

**Key responsibilities will include but not limited to:**

- To plan and arrange lesson schedule, concerts, masterclass and activities for Hong Kong Jockey Club “Light of Hope” programs, to ensure effective and efficient operations; including preparation of all project documentation;
- To monitor progress and ensure the “Light of Hope” programs are delivered according to proposal and fulfilled funding requirements;
- To assist in preparing proposal and report writing for funded projects;
- To assist in operations of other HKSO concerts and projects;
- To implement on-line and off-line marketing and promotion plan for HKSO programs to maximize impacts and reach;
- To perform appropriate duties as assigned by management from time to time;

**Requirements:**

- Excellent written and verbal communication skills in both Chinese, English and Putonghua ;
- Degree or above in Communications /Marketing / Cultural Management or related disciplines;
- Minimum 3-4 years relevant working experience in marketing /outreach program/ music education; Candidate with experience in arts & music field is prefer;
- Have strong administration and organizational skill;
- Creative with good problem solving skills;
- Proficiency in MS Office and social media platform, etc.;
- Proactive, well-organized, meticulous, outgoing and able to work independently;
- Able to work under pressure with tight deadline;
- Work in weekend / outside office hour may be required according to the Company’s event schedule.
- Immediate available is preferred.



香港弦樂團  
HONG KONG  
STRING ORCHESTRA  
Artistic Director 藝術總監 | Yao Jue 姚珏

*Interested parties please submit application with detail CV, current and expected salary to [manager@stringorchestra.org.hk](mailto:manager@stringorchestra.org.hk) (Data collected would be used for recruitment purpose)*

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