

Position Available: Marketing Officer (1 year contract)

Key Job Responsibilities

- Assist General Manager to execute marketing plan for upcoming productions and events;
- Prepare company's publication;
- Provide assistance in company's online promotion;
- Coordinate media interview for company's productions and other educational activities.

Candidate's Requirements

- Bachelor's degree holder with 1-3 years of experience in marketing, arts administration, programming and/or related experience;
- Strong interpersonal skills and with competence to communicate across different culture and background;
- Good command of written and spoken English and Chinese (including Cantonese and Mandarin);
- Proficient in Photoshop, Illustrator and video editing is a plus;
- Hong Kong resident with aspiration to a career in arts.

Candidate with less experience and qualification will be considered as *Marketing Executive*.

Company Description

The Company, a registered charity, is one of the five Eminent Arts Groups designated by Hong Kong Arts Development Council. Being one of the leading forces in the performing arts industry, the Company is dedicated to promote a better quality of public life through performing arts. The Company is internationally renowned for its body-based minimalist aesthetics, contributing enormously to cultural exchange on the world stage. The Studio is open to cooperate with any organizations or individuals who share the same vision as ours.

Interested parties please submit application with a full resume, indication of availability and your current and expected salary by e-mail to info@tswtheatre.com on or before 30 September 2024 (Monday).

Please note that only candidates shortlisted for interviews will be notified of the result of the application. The information provided will be kept confidential and used for recruitment purposes only.

